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# LIBRARIES AND THEIR ROLE IN BUILDING KNOWLEDGE AND ACHIEVING SUSTAINABLE DEVELOPMENT

### <sup>\*1</sup>Dr. Egpal Mohammed Salih, <sup>2</sup>Maha Mohammed Alotain and <sup>3</sup>Dr. Khalda Ahmed Mohamed Osman

<sup>1</sup>Director of the Office of Quality Assurance, Assistant Professor / Department of Libraries and Information, University of Imam Abdul Rahman bin Faisal

<sup>2</sup>Teaching Assistant, Department of, Libraries and Information Science, University of Imam Abdul Rahman bin Faisal <sup>3</sup>Assistant Professor / Department of Geographic Information System, University of Imam Abdul Rahman bin Faisal

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\**Corresponding author:* Dr. Egpal Mohammed Salih

### ABSTRACT

Sustainable development or continuous development is the wise management of available resources in a way that ensures economic, social and cultural prosperity and the realization of the development and environmental needs of present and future generations. Sustainable development depends on two fundamental things: the right to development and the right to environmental protection; knowledge societies are one of the most recently developed societies as one of the main requirements of this stage, the stage of development. The knowledge society, in addition to the technological aspect, is based on the human element, seeks for personal development, focuses on creativity and talent, and supports participation in knowledge and research, which aims at producing information, imparting skills and knowledge and employing them in the best ways, and moving them from generation to generation. The importance of the study: The process of sustainable development includes social and cultural development aimed at improving the level of information awareness of individuals as well as the participation of societies in the decision-making processes that affect their lives. Now it is the time to highlight the role of libraries of different types as the cultural and educational source of society, And to the preservation of human heritage. Libraries can therefore play an active role as partners in achieving sustainable developmentThe problem of the study: The Arab countries face many problems and challenges that can be an obstacle to the implementation of the goals of sustainable development. In addition, some of their governments still do not put libraries in the national development plans, which created the problem of not strengthening the role of libraries as a contributor to the implementation of sustainable development goals. It is now necessary to solve this problem by clarifying and strengthening the role of cultural and social libraries. The objectives of the study: This study aims at maximizing the role of Arab libraries of different types (national libraries, public libraries, children's libraries) as partners in achieving sustainable development and as a main objective with other sub-goals by answering the following questions. 1-How can libraries support sustainable development objectives?

2-What is the role of libraries in the Arab Gulf society as a cultural and social dimension?

3-What are the activities and services provided by libraries to increase information awareness of communities?

4-How effective are national libraries, libraries, children's libraries and mobile libraries in highlighting national identity and realizing the vision of 2030?

**Study Methodology:** The researchers followed the analytical descriptive approach to extrapolate written intellectual production and analyze the reality to show the role of quality libraries (national, public, mobile, and children's libraries) in establishing knowledge and achieving sustainable development using the case study method of King Fahad National Library in Riyadh, King Abd Al Aziz Mobile Library in Riyadh, HikayaQamar Library (Children's Library) in Qatif, Public Library in Dammam. **Main results:** 

\* New ways of thinking and skills should be employed to strengthen the role of libraries of different types in establishing knowledge and creating societies

\* Through the services of libraries, it is one of the most important ways to disseminate knowledge and raise the level of cultural, cognitive and information in the community

\* Libraries are an important partner for sustainable development because they provide services to all members of society regardless of their gender, type, age, or religion

\* Libraries support communities through which all individuals can learn, create and innovate, and increasing information and cultural awareness of the advancement of societies

\* Effective contribution by the national libraries in solving the problems of society in many ways, including the provision of studies and information vessels that discuss the issues and problems of society and collect intellectual production, and works on the culture of the citizen reading and scientific research and publishing. **Main Recommendations:** 

\* Enable libraries to play an important role in sustainable development, where the infinite potential offered by information technology or the nature of the tasks, activities and services provided by libraries can be harnessed

- \* Libraries support the implementation of sustainable development goals by providing access to information, increasing information and knowledge awareness, and supporting literacy skills and information and communication technology
- \* Spreading the culture of mobile libraries because of their great awareness and cultural role, and not limited to parks, but also visiting residential areas and moving between them, not limited to specific places, but renewal of their places
- \* Highlight the libraries of children because of their importance, they serve the most important stage in human life because of their impact on the real construction of personality and it is the right of the child to build his mind and we are keen to teach him.
- \* National libraries should activate cooperative information services and work on exchanging them with international libraries and sharing resources and making them available to ensure their transmission from generation to generation.

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# INTRODUCTION

Sustainable development or continuous development is the wise management of available resources in a way that ensures economic, social and cultural prosperity and the realization of the development and environmental needs of present and future generations. Sustainable development depends on two fundamental things: the right to development and the right to environmental protection; knowledge societies are one of the most recently developed societies as one of the main requirements of this stage, the stage of development. The knowledge society, in addition to the technological aspect, is based on the human element, seeks for personal development, focuses on creativity and talent, and supports participation in knowledge and research, which aims at producing information, imparting skills and knowledge and employing them in the best ways, and moving them from generation to generation.

The importance of the study: The process of sustainable development includes social and cultural development aimed at improving the level of information awareness of individuals as well as the participation of societies in the decision-making processes that affect in their lives. The time has come to highlight the role of libraries of different types as the cultural and educational source of society, And to the preservation of human heritage. Libraries can thus take an active role as a participant in achieving sustainable development.

The problem of the study: The Arab countries face many problems and challenges that can be an obstacle to the implementation of the goals of sustainable development. In addition, some of their governments still do not place libraries in the national development plans, which created the problem of not strengthening the role of libraries as a sustainable development. It is now necessary to solve this problem by clarifying and strengthening the role of cultural and social libraries.

**Objectives of the study:** This study aims to maximize the role of Arabic libraries of different types (national libraries, public libraries, mobile libraries, children's libraries) as a partner in achieving sustainable development and as a main goal with other sub-goals by answering the following questions

- How can libraries support sustainable development objectives?
- What is the role of libraries in the Arab Gulf society as a cultural and social dimension?

- What are the activities and services provided by libraries to increase information awareness of communities?
- How effective are national libraries, libraries, children's libraries and mobile libraries in highlighting national identity and realizing the vision of 2030?

**Study Methodology**: The researchers followed the analytical descriptive approach to extrapolate written intellectual production and analyze the reality to show the role of quality libraries (national, public, mobile, and children's libraries) in establishing knowledge and achieving sustainable development using the case study method of King Fahad National Library in Riyadh, King Abdul Aziz Mobile Library in Riyadh, (HikayatQamar) Library (Children's Library) in Qatif, Public Library in Dammam.

**Definition of Sustainable Development**: All definitions agreed that sustainable development is to achieve the highest economic efficiency of human activity within the available renewable resources and relate them to the needs of the current generation and future generations provided that these needs do not pose a threat to natural processes, chemical, biological, sacrifice or damage to the ability of future generations, and the concept refers to it as a means of planning the economy trying to promote economic growth while maintaining the quality of life for future generations.

### **Sustainable Development Goals**

- Strived to work on the achievements of the Millennium Development Goals in education, health, agriculture and the environment
- Work on disaster risk reduction at the local, regional and country levels
- Enable libraries to play an important role in sustainable development, where the infinite potential provided by information technology or through the nature of the tasks, activities and services provided by libraries<sup>1</sup>

#### Characteristics of sustainable development:

• Long-term, where the time dimension is the basis, in addition to the quantitative and qualitative dimension

<sup>&</sup>lt;sup>1</sup>Western Australia (2014). Sustainability 2 013-2017. City of Cockburn. Retrieved from www.wa.gov.au/sustainability

- Taking into account the rights of future generations to natural resources
- Placing the basic needs of the individual in the first place
- The human aspect and development of the first of its objectives, especially attention to the poor.
- Maintain diversity of communities and their specificity culturally, religiously and culturally
- Coordination and international integration in the use of resources and regulation of the relationship between rich and poor countries

# Patterns of sustainable development: There are several types of sustainable, and can be summarized as follows:

**Institutional Sustainability**: means governmental institutions that have an organizational structure capable of performing their role in the service of their society so that they can play their role in achieving sustainable development, as well as non-governmental organizations and civil society institutions. We note here the importance of libraries and their role in the cultural.

**Economic sustainability**: Development is characterized by economic sustainability when policies that ensure the continuity of economic activities and the performance of the expected role are included, while at the same time ecologically sound for agricultural development, to name a few.

**Environmental Sustainability**: environmental sustainability is described as the capacity of the environment to function properly, so its goal is to minimize environmental development, where sustainability requires natural recharge, in the sense that nature can determine environmental balance, this could be consistent with the integration of environmental considerations into development planning so as not to damage natural capital at a minimum.

**Human sustainability**: There is a link between human development and the concept of sustainable development, and this relationship is highlighted by the urgent need to find a balance between the population on the one hand and the resources available on the other, and hence the relationship between present and future in order to ensure a better life and standard of living for future generations. Linking environmental issues to sustainable development in a specific and sustainable manner, where there is no sustainable development without human development.<sup>2</sup>

**Libraries and their role in society**: Libraries are important and have a great role in societies at the cultural and educational levels of the society, as well as in the preservation of human heritage. Libraries can therefore take an active role as partners in achieving sustainable development. Libraries aim to spread knowledge and raise the level of art, culture and education in society, and therefore we find that they have roles in many aspects, summarized in the following.<sup>3</sup>

**The educational aspect**: the provision of sources of information, the provision of services that enable the beneficiary to develop artistic and aesthetic taste and adapt to the community in which he lives

**Mediaaspect**: providing accurate information about events of public interest in order to raise awareness about the beneficiaries of the events taking place at the local, national and global levels.

**Educational aspect**: to encourage self-education for adults and young people by providing reading materials appropriate to their needs.

**Recreationaspect**: Working on the positive investment of leisure this is one of the most important goals of the public library, especially in our Arab society, which is plagued by many things. The collection, preservation and availability of local heritage, literacy, intercultural service and intergenerational linkage. Libraries have an important role to play in the sustainable development of libraries. The infinite potential of information technology, or the nature of the tasks, activities and services provided by by libraries of its different types.

The role of libraries to achieve sustainable development: There are a number of reasons why libraries play an active and important role in achieving sustainable development ex:

- Libraries provide services to all: Libraries exist everywhere in urban and rural areas, in universities, in schools and in places of worship, and serve everyone regardless of their origin, nationality, gender, age, capacity, religion, economic circumstances or Their political affiliations.
- Libraries enable individuals to achieve their own development: Libraries support communities through which all individuals can learn, create and innovate. Libraries also support a culture of learning and critical thinking, and individuals can harness technology and the Internet to improve their lives. Libraries also protect the rights of users to provide information in a secure environment.
- Libraries provide access to global knowledge: Libraries provide appropriate access to information in all its forms (audiovisual printed or digital print) and provide formal and informal support for lifelong learning. It also preserves cultural heritage and original and primary information, as well as being a natural partner to provide public access to information, communication technology and information resource networks
- The library staff provide expert guidance where: The staff provide training and support to obtain information for the community and individuals, as well as the preservation of cultural heritage and identity.
- The library is part of a multi-contribution society. The library works effectively and in different circumstances with many groups contributing to the community. It provides programs and services with local and national government, community groups, charitable foundations, private and public companies. It is also the staff of the Library who have the capacity to involve Governments, civil society organizations and business in policy-making.<sup>4</sup>

<sup>&</sup>lt;sup>2</sup>AmaniMujahid. The evaluation of the role of the public library in the light of current data is available at www.shatharat.net <sup>4</sup>The AFLA Statement

<sup>&</sup>lt;sup>3</sup>Public Libraries in the Information Society. Available at www.shatharat.net

<sup>&</sup>lt;sup>4</sup>The AFLA Statement on Libraries and Development, (2014, November) is availal www.ifla0rg / node / 8498

**National libraries**: The State Library, established and funded by its general budget. This library aims to collect, organize, analyze and facilitate the use of national intellectual production by scientists and researchers.<sup>5</sup>

### **Functions of the National Library**

- 1. Collecting national intellectual production, whether inside or outside the country
- 2. National bibliography and bibliographic control
- 3. Bibliographic services
- 4. Acquisition of national publications
- 5. Deposit and exchange of publications
- 6. Research and publishing.<sup>6</sup>

They are therefore active institutions that play a leading role in society:

- Preservation of national culture.
- Developing methods and systems of library resources in the country for the whole society.
- Establishing relations, cooperation and cultural exchange with the libraries of other countries.

The King Fahad National Library is the body responsible for collecting Saudi intellectual production and documenting it in a series of standard systems and techniques such as registration, filing, international bookkeeping (ISBN), periodicals, and indexing during publication. Each year, it contains more than ten thousand printed materials, whether published inside or outside the Kingdom, and in all languages. It contains the largest collection of Saudi intellectual production, making it a memory of Saudi culture and the most comprehensive information center for the Kingdom of Saudi Arabia. In the field of documentation, it has been able in a short time to absorb the movement of publishing and information in this area, and contribute significantly to changing the perception of the size and quality of authoring and publishing, in addition to the definition of the Saudi book at the international level, and improve its specifications through means of documentation such as cataloging during publication, registration and international numbering, In addition to the Library's contribution to the development of library works, in terms of professional specifications, facilitating the retrieval of Saudi sources of information, and other cultural activities.

# Information services provided by the King Fahad National Library for beneficiaries

**Beneficiary Services:** The library provides information services and processing to beneficiaries at all levels, whether requests or inquiries directly to the Department of the services of beneficiaries, or to the management of studies and reference services, or other service departments, or came through official channels. The amount of information available varies from extension to answer to research questions and collection of information to the preparation of reports, statistics and objective bibliography, and translation of information, which contributes to the processing of technical departments, services of special sections and other service sections.

**E-service**: providing library services to remote users and providing assistance to researchers in their research topics and to bring resources that serve the subject of their research so that the beneficiary does not have any spatial or temporal barriers.

**Printing and photocopying department**: Because the National Library does not have a loan, it is necessary to provide a service to the beneficiaries by printing the pages and books they need.

**Databases**: The library is shared with large databases around the world in high amounts of money in order to provide the beneficiaries the largest amount of diverse and modern information free of charge. The Library has a number of special sections:

**Kingdom Information Center**: The Center includes all its resources directly related to the Kingdom of Saudi Arabia from sources of ancient and modern information in all subjects that come in various forms of vascular.

- National Historical Photos Archives
- Manuscripts and Rare Collections
- Heritage of manuscripts Protection
- Documents Center
- Audiovisual Materials Audio Visual Materials

Research and Publication: Recognizing the important importance of the scientific publishing industry, the National Library has not forgotten this important aspect. The National Library is no longer merely a center for gathering, storing, organizing, retrieving and broadcasting information. It is now playing an important role in the production and manufacturing of information through several channels are represented in their research, publications, and bibliographic and scientific activities in all fields where the library has some programs that support the scientific publishing industry. This role is in line with the library system, which provides for its contribution in the preparation and dissemination of research and studies on library and information works, "believing in the need for such specialized publishing, and aware of the obvious lack of publishing in this sector, which suffers from the lack of studies and research, Plug in this specialty.<sup>7</sup>

**Mobile Libraries:** Is a collection of vessels that are transported from one place to another by one of the means of transport to serve the beneficiaries in remote and far areas and meet their needs of the library and supervised by the Ministries of Culture, and provide services free of charge and they circulate around villages and places away from cities.

## Functions and Duties of the Mobile Library:<sup>8</sup>

• The transfer of organized cultural materials to the population centers in remote areas and rural areas.

<sup>&</sup>lt;sup>5</sup>Khalifa, Shaaban Abdul Aziz. Building and developing collections in libraries and information centers. 1 .\_\_\_ Dammam: Al-Mutanabbi Library, 2011. P. 83.

<sup>&</sup>lt;sup>6</sup>Pigment Emad Abdel Wahab. The 6th Arab Symposium on Information (National and Public Libraries and Their Role in Establishing Arab Information Systems) - <sup>7</sup>Nabil Abdul Rahman Al Maatham, Digital Libraries in Saudi Arabia. -The Arab Union of Libraries and Information and the Tamimi Found: Scientific Research and Information and Center for National Documentatior <sup>8</sup>Omar, Ahmed Nour. Public libraries between planning and implementation, pp110-126.

- Preparing for the establishment of largelibrary units within rural and rural communities which pass through it.
- Supplementing the efforts of the public libraries in the provincial centers.
- Identify the needs of the farmers and cover their needs with all the cultural material, visual materials and audio, if possible.
- Eliminating illiteracy, ignorance and underdevelopment of mothers, children and all farmers, and therefore requires more health and social guidance.
- Spreading culture in the countryside and contributing positively and positively to the creation of an informed and enlightened citizen capable of serving himself and serving his society.
- Develop the mobile library with its cultural materials and fit with its rural community to provide them with their programs and to attract their attention to the message they carry.
- Use the radio effectively to achieve its goals and participate in the achievement of adult education programs by reading newspapers for farmers after they finish their work.

King Abdulaziz Mobile Library in Riyadh: The "Mobile Library" project is a comprehensive vision adopted by the King Abdulaziz Library to provide sources of knowledge and facilitate access to books and references that are suitable for all groups of society with different interests and educational and cultural levels. The project is an important factor to encourage citizens to read, learn and acquire knowledge that contributes to the development of awareness and skills acquisition, and through finding means that can reach the reader and facilitate access to the book and other sources of knowledge, the mobile library project consists of a number of buses that are constructed and equipped so that they can move from place toplace to provide services to read, access and reference services and the implementation of a number of cultural activities and awareness in the places of communities of citizens and residents, such as beaches, parks, parks and even markets, malls, exhibitions and festivals frequented by large numbers of visitors in all regions, this project comes within a series of comprehensive programs and activities that Implemented by the Library to achieve the objectives of the National Cultural Project to renew the relevance of the book.<sup>9</sup>

### The library aims to:

- Raise the cultural level and increase citizens' awareness of developments and events around them for groups of society that can not access the public libraries.
- Help students to raise their scientific levels by providing them with simplified scientific books that enable them to master the basic skills and increase the achievement of education.
- Contribute to the eradication of illiteracy through cooperation with educational and social centers and institutions in the fields of information, distribution of

publications and the use of audiovisual materials in the implementation of these programs.

• Providing technology and the Internet for all members of the community<sup>10</sup>.

**Public Libraries:** Public libraries today play a leading role in spreading culture among the members of society through the use of books, magazines, and printed and non-printed references, all of which help the society gain science, knowledge and expertise. The public libraries have other roles in influencing the dissemination of political, cultural, social and moral awareness, which leads to the restructuring of the culture of the individual in particular and society in general.<sup>11</sup> Public libraries have been found to reflect the modern democratic view of the citizen as he has the right to educate himself at all stages of his life, regardless of time and place. Public libraries are therefore regarded as people's libraries. Education is a continuous process and a good citizen can participate positively. In the progress of his community if he has knowledge and culture.

## **Characteristics of public libraries**:<sup>12</sup>

- To be made public without discrimination or discrimination.
- To provide all library services to the public free of charge.
- The State shall establish and supervise it.
- To provide an opportunity for children to carry out their activities and cooperate to promote their intellectual leveland cultural as men of tomorrow.

**Dammam Public Library**: Founded in 1382 and affiliated to the Ministry of Culture and Information.

### **Library Objectives**

- Dissemination of the general culture beneficial to all segments of society.
- Raising young people to love reading, knowledge and science.
- Providing sources of information of all kinds and organizing them in a way that ensures easy access to them.
- Carrying out cultural activities that contribute to activating the role of the public library in society.

Activities and library services provided by the public library in Dammam: The library provides internal and external services that serve all members of society and different ages and levels. These services also encourage individuals to attend the library, the most important of these services are.

• Electronic search service: The electronic index is available to library users for quick search and access to information

<sup>&</sup>lt;sup>9</sup>Al-Riyadh Electronic Newspaper, King Abdulaziz Library Launches "Mobile Library" Project - Number 1722

<sup>&</sup>lt;sup>10</sup>King Abdul Aziz Public Library, Objectives of the King Abdulaziz Mobile Library, available at http://www.kapl.org.sa

<sup>&</sup>lt;sup>11</sup>Muhammad Ali. Introduction to Library Science. 1, Alexandria: Dar Al Wafaa Publishing and Publishing, 2015. Page 219

<sup>&</sup>lt;sup>12</sup>WaelMokhtar Ismail. Library Management and Development and Information Mapping. 1 .\_ Oman: Dar Al Masirah Publishing and Distribution, 2009

- External loan service: by issuing a membership card on easy terms to enjoy all the services provided by the library, and lending books to the pioneers wishing to borrow them outside the library.
- **Database service**: providing users with electronic information tools.
- **Reference service** so that the researcher can ask his questions to the librarian and is answered to help him in his research either by telephone or directly.
- The library provides education and awareness throughout the year by workshops, seminars, lectures, exhibitions and participation in cultural days at the area level.
- Receiving visitors from schools and universities: For the Children's section and its activities, there are staff in the morning to provide assistance to the child to enjoy reading and choose books suitable for each age group, and the library provides loan and digital indexing and digital reading to save time and effort to the staff and achieve communication through the system.<sup>13</sup>

Children's libraries: Are educational cultural institutions that contribute to the education and building of children in sound building through the transfer of knowledge, the delivery of information and the development of skills and the provision of sources of information of all kinds and provide them with the easiest ways and provide appropriate services to them. Children's libraries for children or attached to public libraries, school libraries and sub-libraries within governmental and non-governmental institutions or bodies are among the first effective means of educating the child and the development of intellectual capacity and scientific outcome, The public libraries of children have an effective role because they deal with the family in various individuals, including the child in which he usually instills love of reading to continue with him at various stages of his life, and its services to support the school libraries in order to achieve their objectives, it may contribute to filling the shortage in these libraries, especially in the weakness of efficiency or lack of availability in some schools and it opens its doors to receive children when the school is closed and the group serves various wishes and needs It is not limited to formal education. In addition, the libraries provide services to pre-school children and provide the rest of the family, especially parents and those responsible for education, with the child's participation in many library activities.

**Objectives of Children's Libraries:**<sup>14</sup> There are several basic goals for children's libraries, including:

- Facilitate the use of children for a wide variety of books and other office materials. And assist them in choosing books and other materials.
- Encourage children to read in order to obtain pleasure through spontaneous personal motives.
- To play a social role and cooperate with other bodies and institutions interested in children.
- Provide books and other materials suitable for the ages and abilities and tendencies of children and create the atmosphere for reading and entertainment.

- Help and support the curriculum by providing other sources of information other than reading books.
- Literacy's (reading, writing) and visual, digital and media illiteracy.
- Provide access to all resources and media for children.
- Provide various activities for children and enable them to defend their freedom and security, and develop their self-confidence and encourage them to become competent individuals.

The story of moon (hikayatQamar): Is the first specialized library for children and adolescents in the Eastern Region. It was able, in a year, to attract children in the time of digital reading and electronic games to the folds of their stories and their various knowledge trips. It was established in 2012 independently and licensed by the Ministry of Culture and Information. it offers selected Arabic books for children up to the age of 16 for boys and girls and offers activities for young and young readers, as well as educators and parents share.<sup>15</sup>

**Services and activities:** The story of the moon (hikayatQamar) benefit from the digital environment a lot in the library, the image is displayed and dispense with the written text to prevent the dispersion of the child's mental, the older children are dealt with by providing e-book.

**The library has many scientific and educational activities:**<sup>16</sup> Connect books across the digital world like what is requested from any other store. People communicate with the library that connect books to them. It helps educators choose the appropriate stories for each age group.

**Hosting schoolsand kindergartens** by providing integrated activities during the hosting period.

**Provide help stories in the treatment of children's behaviors:** This service is to be a group of children who observe some of the misconducts where you tell them selected stories to address these behaviors.

**Surprise Service**: This is a new service for authors and those who wish to produce high quality children's stories that were launched by the library of HikayQmar after 5 years of experience with the world of children's books.

**I am the author**: is a subscription to children with a nominal fee, the child is taught to write stories and invent interesting personalities and events through which they transfer experiences and fantasies.

**Amazing stories**: A subscription for children only girls who tour with children in world stories, reading diaries and group reading in an e-book.

**Saturday Morning Story**: A continuous weekly activity only stop on the Eid holiday, provided by the library from the principle of social responsibility. It is a free activity that does not require prior registration. It is only one hour from 10-11

<sup>&</sup>lt;sup>13</sup>Publishing a definition of the public library

<sup>&</sup>lt;sup>14</sup>Rabhi Mustafa Alyan. Children's Library Services: A Case Study of Children's Storytelling. \_ King Fahd National Library Journal. \_ Saudi Arabia, Volume 1, Number 1, 2006. \_ Available at http://search.mandumah.com/Record/85121

<sup>&</sup>lt;sup>15</sup>Facebook Facebook. Available at https://aren.facebook.com/pg/hekaiatqamar/about/

<sup>&</sup>lt;sup>16</sup>Infected Mushroom. The story of a satellite library for the children of Qatif from dream to reality. \_ Sharq newspaper, p. 634. \_ Qatif, 2013 m. \_ Available at http://www.alsharq.net.sa/2013/08/29/929326

am. The mothers can participate and read the story to friends, and children can book a date and read the story himself, available to girls of all ages and boys up to 9 years, as well as offering sign language stories to deaf friends.

**Spiritual relaxation**: A Ramadan activity for children aged 3-9 years for four nights in which verses from the Holy Quran are read and a good ethic is recognized.

How to make up a story with your child: An activity for mothers and educators who believe that the story is a world that young people love for two days at a rate of four hours, where they are taught what the story is, where the ideas come from, and learn about the parts of story and how to use the story in the lives of young people, as well as practical ideas are provided by the library manager.

## RESULTS

- New ways of thinking and skills must be employed to strengthen the role of libraries of different types in establishing knowledge and creating communities
- Through the services of libraries, it is one of the most important ways to disseminate knowledge and raise the level of cultural, cognitive and information in the community
- Libraries of different types are an important partner for achieving sustainable development by providing services to all members of society without discrimination.
- Libraries support communities through which all individuals can learn, create, innovate, and raise awareness of information and culture to elevate societies.
- The effective contribution of national libraries in solving the problems of society in many ways, including the provision of studies and information vessels that discuss the issues and problems of the community and the gathering of intellectual production, and works on the culture of the citizen reading, scientific research and publishing.
- It is clear that the National Library, despite its services, there is a gap between it and the beneficiaries to benefit from the full use of it because citizens do not have a culture of reading and love of

knowledge and it is the responsibility of the library specialists in educating citizens of the importance of the National Library and attract them through the marketing process.

### Recommendations

- Enable libraries to play an important role in sustainable development, where the infinite potential offered by information technology or the nature of the functions, activities and services provided by libraries can be harnessed.
- Strengthen libraries to implement sustainable development goals by providing access to information, increasing information and knowledge awareness, and supporting literacy and ICT skills.
- Spreading the culture of mobile libraries because of their great awareness and cultural role and not limited to parks only, but visit residential areas and move between them, but not limited to specific places.
- Highlight the libraries of children because of their importance, they serve the most important stage in human life because of their impact on the real construction of the personality and the right of the child we have to build his mind and we are keen to teach him.
- National libraries should activate cooperative information services and work on exchanging them with international libraries and sharing sources and making them available to ensure their transmission from generation to generation.
- Develop an integrated and coordinated plan to work towards achieving the goals that lead to raising the level of performance and then to satisfy the beneficiaries, which motivates them to visit the library.
- Utilizing the theories of marketing science in marketing library and information services by organizing exhibitions, seminars and conferences for employees and beneficiaries and ensuring participation in national exhibitions and forums.

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